1. Call to Order the Roll Call. (18-0802)

   Chair Campos called the meeting to order at 1:09 p.m. Nicole Bryant, Administrative Coordinator, called the roll.

2. Approval of the Minutes of the January 24, 2018 meeting. (18-0803)

   On motion of Member Templin, seconded by Member Perry, the minutes from the January 24, 2018 meeting were approved as amended to reflect the following changes:
   
   - Reference to Mayor Garcetti was changed to Mayor Aja Brown;
   - Reference to Town Hall meetings was changed to Community Convenings;
   - Reference to the date for the First District Community Convening was changed to Pending.
II. REPORT, UPDATE and DISCUSSIONS

3. Executive Director’s Report   (18-0805)

Executive Director, Regina Waugh, informed the Governing Council that Jackie Filla, Research Director, will be making appointments with each member throughout the month of March to discuss members’ research interests and envisioned goals for the Women and Girls Initiative. Ms. Filla will also seek feedback on the research agenda for Los Angeles County as an Employer. The meetings are expected to last 30 minutes.

4. Research Agenda   (18-0806)

Jackie Filla, Research Director, provided a month-by-month timeline for the Major Research Based Activities for Year 1, and discussed the various aspects of data collection relative to the current research instruments available through the County and additional instruments needed. Ms. Filla informed that she will be sending each Governing Council member a working draft of the "LA County as an Employer Research Overview" for their comments. The document will include a summary and action plan for each proposed research report.

Ms. Filla announced that she will be setting up 30-minute meetings with each Council member to discuss their personal research interests and to obtain feedback on the research agenda. Ms. Filla provided a document that highlighted various reports, research efforts, and timeline. Discussion ensued relative to providing a similar document for each area of the Strategic Plan, i.e., Los Angeles County as an Employer, as a Service Provider and as a Partner.

Various Council members voiced their interest for specific topics of research and data, i.e., healthcare and benefits for women; implied gender specific classifications and non-traditional positions per department; causes of gender inequality; data analyzed by race and nationality; and the method of data collection.

Ms. Filla responded that much of the data can be obtained from the County’s Human Resource Department; however, some studies may need to be contracted out. Ms. Fila also indicated that the data numbers will point to the causes of inequality, and that the various focus groups will help synthesize the information obtained.
5. Community Engagement Update and Discussion. (18-0807)

Imelda Padilla, Community Engagement and Outreach Director, provided a report to the Governing Council which outlined the month in review, provided a timeline for activities, and highlighted current outreach efforts. Ms. Padilla reported on the upcoming Community Convenings which will include community leaders as well as County resource tables. Ms. Padilla explained what can be expected at the meetings and provided a guide for the moderators for the management of the meeting.

Ms. Padilla reported that there will be note takers attending each community convening in order to capture key findings. The key findings will be recorded and compiled into a final report. In addition, a form will be available for participants to write down their concerns which can be addressed at the meeting or tabled to a future date. Ms. Padilla responded to questions relative to the conduct and timeline of the Convenings.

Ms. Padilla also discussed potential partners relative to the recruitment of Community Business Organizations; County department experts; and commissions that have the same focus as the Women Girls Initiative. Ms. Padilla reviewed the timeline through the remainder of the year and briefly discussed the development of a community survey, the convening of focus groups, and identification of best practices. Discussion ensued relative to moderator briefings and debriefings directly before and after the Convenings.

Ms. Padilla also reported that the Women and Girls Initiative is included on various social media platforms, including Twitter, Facebook, and Instagram and provided a list of Social Media Hashtags. Discussion ensued relative to social media use guidelines.
III. MISCELLANEOUS

6. Announcements (18-0808)

Member Petrossian encouraged Governing Council members to attend the upcoming Los Angeles County Commission for Women's "Women of the Year Luncheon" to take place on Monday, March 19, 2018 at the Music Center, and thanked the Council members who purchased tickets.

7. Opportunity for members of the public to address the Governing Council on items of interest that are within the subject matter jurisdiction of the Governing Council. (18-0809)

There was none.

8. Adjournment of the February 28, 2018 meeting. The next meeting is scheduled for March 28, 2018 at 1:00 p.m. (18-0810)

The meeting was adjourned at 2:50 p.m.